

# TOP 8 REASONS TO HIRE JOHN HAWKINS

## REASON 1

John is the real deal and has the leadership credentials necessary to give him the authority to speak to companies around the world... no matter what industry or size company, John's experience allows him to help build leaders in any market.

*"John's success in different leadership roles including Vice President of Operations, CIO, Business Intelligence consultant, College Pastor, and US Navy Veteran give him a unique ability to start with abstract data points and transform them into something actionable that moves people and teams in a positive direction."*

- Paul DeSmet  
Executive Vice President, LINE-X Protective Coatings

## REASON 2

John will deliver unique insight and inspiration, while being one of the most humble, caring, heart-of-a-servant speakers you can hire...instead of a diva you have to "manage."

*"John Hawkins has extraordinary insights and culmination of rich experiences with life and leadership. The impact he makes on people is beyond inspirational. He genuinely cares and helps people focus on impactful attributes and values. John reminds us that we are sometimes too busy with daily activity that we forget to build the blueprint to our happiness, well-being, and success!"*

- Elaine Szetto  
Chief Product Officer / Head of Product Management and Service  
Western Alliance Bancorp

## REASON 3

John understands people and helps you see how you can live "EXCELLENCE" at a whole new level everyday. Attendees will walk away with specific wisdom and actionable items they can immediately use to improve their personal and professional lives.

*"WOW - we had John come to Dawson Community College, and he was awesome!! His preparation, before the event, was awesome. He spent hours on the phone with me so we could orchestrate the best active presentation for the college's in-service."*

*The day was one of the best trainings I have ever witnessed. He is straight forward - you get what he says you will get, and he is there to help you on many levels."*

- Scott Mickelson  
President, Dawson Community College

## REASON 4

John is always a new voice...not an old echo. Never average, ordinary or mediocre. He truly practices what he teaches and he will teach your audience how to be truly great.

*"I have known John for the best part of 8 years, and I have used him on numerous occasions delivering custom presentations/programs and have never been disappointed. His high energy and highly innovative presentations keep the participant engaged, and John does his homework delivering relevant information specific to our needs."*

- George Lezon  
Executive Vice President, LINE-X Protective Coatings

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## REASON 5

John's material (his book, "Expect Greatness - Living a Life of Excellence") is being used as the foundation for a global Personal Leadership Development Program... which means his strategies are tried and true, not fluff that's never been proven.

*"John is a strong leader with incredible skill in developing and building teams and seeing them succeed in their tasks. He excels in developing leadership traits in those with whom he works. I highly recommend John to work with you or your team to help you hone your leadership capabilities."*

- Brad Keller  
Director, Youth Alive Network

## REASON 6

John is super easy to work with and wants to make every step of the process as simple and as smooth as possible so that you get the results you are looking for... his commitment to your success goes far beyond his time on the stage.

*"John takes the time to learn and understand what your needs are in order to engage people to lead through change. John is a dynamic, brilliant teacher and speaker with a diverse background. I enjoy working with John on an ongoing basis."*

*The remarkable thing about working with John is that he reads people really well and helps them in the right direction. I have seen many of my team members respond to his speaking, coaching, mentoring, and training, resulting in their transformation into leaders they need to be."*

- Rosa Pizzuto  
Global Supplier Quality Director, Stryker

## REASON 7

John knows how to cut through all the nonsense and give your people what they need... instead of delivering a cookie-cutter presentation that doesn't actually make a difference - he cuts through the fluff and helps build real leaders in real time.

*"John is very knowledgeable and was a great thought partner. Not only will he help you address the problems you know about, he will also work with you to identify problems that aren't so obvious. John took the time to get to know our business, our people, and our processes, in order to identify and implement the best solution for the company."*

*John understands his impact on others and uses it to help drive personal growth in those around him. Through conversations and deep discussions, he helps you to improve your life, both professionally and personally."*

- Mike Donilon  
Vice President of Business Development  
Seaworld Parks and Entertainment

## REASON 8

John consistently makes substantial...and lasting... impact on those he speaks to... instead of simply motivating your team for the duration of the talk and finding life return to "normal" afterward... John will show your team how to truly make a change for the better.

*"The growth seen in my team was incredible. John used his skills to drive us to dig deep, understand our answers, and invest time in being better at all of our roles in the organization. I fully expect the skills John helped hone and uncover in my team will continue to drive success throughout our company. Thank you, John, for all you did for us and I fully expect we will be doing business again very soon."*

- Samantha Styger  
Director of Franchise Operations, LINE-X LLC

To discover how John can help your emerging leaders make the most of their opportunity and abilities, call (386) 243-9329 or e-mail [jhawkins@buildingeffectiveleaders.com](mailto:jhawkins@buildingeffectiveleaders.com).